

Moving
Forward

Aspettando
il Festival
dell'arte
contemporanea

Faenza
6 ottobre 2007

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**International Festival of Contemporary Art
Futuro Presente/Present Continuous**
Faenza, from 23 to 25 May 2008

THE FESTIVAL

Three days dedicated to present-day art and the directions in which it is developing, in the company of artists, critics, curators and the entire sphere of professionals, scholars and opinion leaders that gravitate around the international contemporary art system.

The city of Faenza will be hosting events, round tables, debates and workshops conceived not just for those directly involved and the ever-increasing fans of contemporary art, but also as a means of bringing art closer to the public at large.

THE CITY

The initiative forms part of the project entitled "Ideas in motion- Faenza towards the evolved cultural district", promoted by the Municipality of Faenza and supported by local cultural organisations, under the scientific guidance of Pier Luigi Sacco. With this Festival and many other projects, the city is proposing its candidature as the first Italian case in which the integrated development model of the evolved cultural district is actually applied.

THE PROGRAMME

Forum: Art and Curatorial Schools, Next Step

The recent development of the contemporary art system is leading to an increasing demand for training of the artistic professions. It poses a series of questions concerning their practices, training standards and networking at an international level.

Speakers: Okwui Enwezor (San Francisco Art Institute), Larry Rinder (California College of the Arts), Robert Storr (Yale University School of Art), Maria Lind (Centre for Curatorial Studies at Bard College), Marco de Michelis (IUAV).*

Contaminations

Contemporary art is producing ever-greater hybrid crosses with architecture, design and fashion.

The conversations from the "Contaminations" cycle set out to examine its meaning and critical areas, reflecting on future developments of this dialogue between the various disciplines.

Speakers: Achille Bonito Oliva (art critic), Stefano Boeri (Abitare), Maria Luisa Frisa (IUAV), Antonio Marras (stylist), Cristiano Segnanfredo (Fuori Biennale), Mathieu Mercier (artist).*

Museums: projects and perspectives

Contemporary art museums are complex organisations in which cultural programming issues intermingle with those of its relationship with the surrounding area, management strategies and the formation of international collaboration networks.

Speakers: Gerald Matt (Kunsthalle Wien), Udo Kittelmann (MMK Frankfurt), Giacinto Di Piantantonio (GAMeC, Bergamo), Danilo Eccher (Macro, Roma), Eduardo Cyclesin (Madre, Naples), Iwona Blazwick (Whitechapel, London), Angela Vettese (Civic Gallery of Modena), Carlos Basualdo (Philadelphia Museum of Art).*

Coming Shows

A series of conferences that provides a glimpse of the highlights of the international cultural programme scheduled for the coming year. The direct protagonists will explain their project ideas in the course of the event.

Speakers: Hedwig Fijen (Manifesta), Fabio Cavallucci (Civic Gallery, Trento), Angela Vettese (Civic Gallery of Modena), Okwui Enwezor (Biennial of Gwangju), Adam Szymczyk (Berlin Biennale), Francesco Bonami (MCA, Chicago), Iwona Blazwick (Whitechapel), Massimiliano Gioni (New Museum, New York).*

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maggio 2008

New horizons for the evolved cultural district

In Italy, the relationship between contemporary art and the local area is becoming increasingly close, and involves a wide variety of individuals. To what extent can a contemporary art museum become the protagonist of a project for local development that focuses on the knowledge-based economy?

Speakers: Pier Luigi Sacco (IUAV), Julia Draganovic (PAN, Naples), Marco Pierini (Palazzo delle Papesse, Siena), Ludovico Pratesi (Pescheria Centre for Visual Arts, Pesaro).*

Italian entrepreneurs in contemporary art: projects and perspectives

Italy is making its mark on the international scene with its ability to involve businesses in the artistic field, not so much as suppliers of resources but as cultural operators with their own strategy. This forum provides a view of some of the most innovative and interesting experiences of recent years.

Speakers: Gianluca Winkler (Pirelli RE), Maria Paoletti Masini (Teseco), Gail Cochrane (Spinola Banna Foundation, Banna di Poirino).*

To be made

Some of the greatest protagonists of the artistic scene of our times tell their story in a conversation on their future projects, with curators and professionals of international standing.

Speakers: Marjetica Potrc (artist), Gabi Scardi (curator), Agnes Kohlmeyer (IUAV), Germano Celant (Prada Foundation).*

Policy/Politics

Today's cultural policies are a pivotal element of the contemporary art system, both from the point of view of the disbursement of funds and of the creation of new containers, the development of new commissioning models, and interaction with other cultural supply sectors.

Speakers: Flavio Albanese (Domus), Aneta Szylak (Wyspa, Gdansk), Marketta Seppala (Frame, Helsinki), Chus Martinez (Frankfurter Kunstverein), Laura Capel Tatjer (Institut d'Estudis Territorials Universitat Pompeu Fabra / Generalitat de Catalunya).*

Art incorporated: Looking Ahead

The commercial dimension of art has an increasingly complex role to play which is not confined to mediation between artist and collector; rather it is consolidating its position as a structured entity with ambitious plans that almost compete with those of the cultural institutions and large-scale exhibitions.

Speakers: Marko Stamenkovic (curator), Beral Madra (curator), Viktor Misiano (curator), Branko Franceschi (Rijeka Museum of modern and contemporary art), Minhea Mircan (Mnac, Bucharest), Barnabas Bencsik (Acax, Budapest), Marina Sorbello (uqbar, Berlin), Alexis Hubshman (Scope Art Fair), Jonathan Watkins (Ikon Gallery, Birmingham), Roberto Pinto (curator).*

Coffee Table discussion: an overview of young Italian art, by Alberto Garutti

Alberto Garutti, one of the key figures of the dialogue with the most recent generation of Italian artists, discusses the prospects and critical areas of the young Italian scene of recent years with them.

Forum: Futuro Presente/ Present Continuous, projects and perspectives

A collection of comparative statements underscore the emerging issues and most delicate aspects on which the curatorial world of contemporary art is focusing.

Speakers: T.J. Demos (University College London), Pamela Lee (Stanford University, Stanford - CA), Alexander Alberro (University of Florida).*

Coffee Table Discussion: Magazines

What is the role of specialist magazines today in diffusing, promoting and constructing contemporary art? What position do they play in the market? Italian and foreign entities compare notes and outline the prospects for the sector's publishing wing.

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Speakers: Simona Vendrame (Tema Celeste), Michele Robecchi (Contemporary Art Magazine, London).*

Institutional contributions

The relationship between public and private and the role of institutions in supporting young artists and promoting contemporary art in Italy and abroad: these are the issues to be tackled by the directors of institutions attempting to get to grips with enhancing artistic creativity, and the representatives of the regional and local authorities which include present-day art in their cultural policies.

Speakers: Pio Baldi (DARC), Fiorenzo Alfieri (Gai).*

Collateral Initiatives

In accordance with the wider project entitled "Ideas in motion - Faenza towards the evolved cultural district", of which the Festival forms a part, the local cultural organisations will be participating in an intense programme of initiatives scheduled throughout the city.

* The programme of the Festival is currently being drafted, the first participants are indicated here.

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Promoted by:	Municipality of Faenza Ideas in motion - Faenza towards the evolved cultural district goodwill
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Scientific committee:	Angela Vettese, Carlos Basualdo, Pier Luigi Sacco
Organisation and communication:	goodwill